



Privacy Policy

Amer Sports Australia supplies sporting goods with internationally recognized brands producing technically-advanced sports equipment, footwear, apparel and accessories that improve performance and increase the enjoyment of sports and outdoor activities.

We collect information about individuals (personal information) in the course of providing goods and services to our customers and sponsoring sports people. We are committed to being responsible in our management of personal information and to ensuring that we comply with the Privacy Act 1988 and the Australian Privacy Principles. This document sets out our policy and explains to individuals whose personal information we hold the measures that we have in place to protect their privacy.

We may amend our Privacy Policy from time to time. The current version of our Policy can be accessed through the web: www.amersports.com.au. Alternatively it is available on request free of charge.

1. Information we collect

The kinds of information that we collect are:

- Name and contact details;
- Information about a customer's business and the products of interest to them;
- Customer purchase and payment history; and
- Payment account details.

In the case of sponsored sportspeople, we collect from them information that may include their nationality, date of birth, qualifications, coaching and/ or competition details, injury or illness incidence and photographs of them.

Where we supply goods or services on credit, we may also collect information about the customer's credit worthiness from their trade referees including credit providers. In addition, we may obtain credit reporting information from a credit reporting body about the customer or a customer's directors or guarantors. This information could include:

- their consumer credit arrangements past and present;
- requests by other credit providers for their credit reporting information;
- defaults and payment arrangements;
- serious credit infringements; and
- publicly available information about the individual relevant to an assessment of their credit worthiness including information about insolvency and court proceedings.

We may use the information we hold about a customer to ascribe an internally generated credit rating to the customer. This information is held in our secured customer database.

2. Purposes for which we collect, hold and use personal information

We collect personal information from and about our customers and their directors and guarantors for the purpose of facilitating the provision of goods and services to them and, where goods are provided on credit, assessing their credit worthiness and facilitating billing.

Where permitted by the Privacy Act, we may also use personal information (although not credit reporting information) for direct marketing of Amer products.

3. Disclosure of personal information

We may disclose the personal information that we collect to other companies within the group of which Amer is part, particularly in order to supply the customer with products or services and/ or administer the provision to the customer of commercial credit.

Where the customer has consented, we may disclose information about the customer's credit worthiness to another credit provider, or proposed credit provider, to the customer. Credit providers may use this information to assess the customer's credit worthiness.

Where permitted to do so by law, we may disclose credit information about customers and their directors and guarantors to a credit reporting body – Veda, Dun & Bradstreet and/or Experian Australia. In particular, we may be entitled to tell the credit reporting body if a customer or guarantor fails to meet their payment obligations or commits a serious credit infringement. This information can then be included by the credit reporting body in the credit reports they provide to credit providers to assist them to assess customers' credit worthiness. Note that an individual has the right to request a credit reporting body not to use or disclose credit reporting information about them, if the individual reasonably believes they have been a victim of identity fraud. An individual also has the right to request a credit reporting body not to use their information when undertaking pre-screening of a list of persons to whom a credit provider is proposing to send a direct marketing offer.

A credit reporting body can be contacted through their website: Veda www.veda.com.au
Dun & Bradstreet www.dnb.com.au and Experian Australia www.experian.com.au.

4. How we protect personal information

We hold personal information in online systems in accordance with strict procedures that protect the information.

- System security measures include username and passwords with minimum password lengths and key types and maximum number of failed log-in attempts strictly enforced and monitoring of data-processing systems.
- There is a restricted group of Amer staff able to access information obtained by Amer from a credit reporting body.

- Our website security measures are updated and adjusted in line with the current state of knowledge.
- A Privacy Officer has been appointed to maintain and monitor privacy controls.

5. Transfer of personal information overseas

Where permitted to do so by law, we may disclose collected personal information, including information about credit worthiness, to Amer group companies located around the world.

6. How you may access your personal information

You can gain access to your personal information, subject to some limited exceptions allowed by law. Factors affecting right to access include:

- giving access would be unlawful; or
- denying access is required or authorised by or under law.

An access request should be made to Amer's Privacy Officer (see contact details at the end of this policy). We would expect that we would be able to respond to you within 30 days or earlier if there are urgency considerations. A charge may be imposed for providing you with access to personal information, as is reasonable in light of the time needed to retrieve and provide that information to you. If we refuse to provide access, we will explain to you in writing the reasons for our refusal.

If having accessed your information, you want to correct any information, you should put your request in writing to the Amer Privacy Officer. If your concern relates to credit reporting information that we have obtained from a credit reporting body, you may want to ask that credit reporting body to correct the information. You can discuss this with Amer's Privacy Officer. If we refuse your request to correct information, we will explain to you in writing the reasons for our refusal.

7. How you may complain about a breach of privacy requirements

You may raise with Amer's Privacy Officer any privacy issue of concern. This may be done by telephone, email or letter. If we need to investigate your concerns, we will ask for your contact details so that we can let you know the outcome of our investigation.

Privacy violations are taken very seriously by Amer. This is the case regardless of whether they were committed willfully or through simple carelessness. A privacy violation will be reported to Senior Management who will oversee that appropriate action is taken in response.

8. Contact details

Amer Sports Privacy Officer
18-20 Lakewood Blvd, Braeside 3195
03 8586 6666
info.au@amersports.com